

## Cyclurban in brief

The project „Cycling as an element of urban climate mitigation policy (Cyclurban)” will advance cycling as a measure for sustainable urban mobility and climate mitigation on a local level.

In particular, the project will look at the current situation and develop measures to strengthen cycling mobility in the areas infrastructure, policy and planning, services and promotion, also taking into account new developments such as e-bikes and cargo bikes.

The project is part-financed by the European Climate Initiative. This initiative is a funding programme of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMUB), administered by the GIZ. The overarching goal of the European Climate Initiative is to foster climate cooperation within the European Union in order to mitigate greenhouse gas emissions.

### Key figures

Project duration: November 2017 - February 2020

Funding volume: 462.729 EUR

Contact of the coordinator: Baltic Environmental Forum Germany \* Osterstraße 58 \* 20259 Hamburg  
[www.bef-de.org](http://www.bef-de.org)

## Partners

### Germany

Baltic Environmental Forum Germany  
German Aerospace Center (DLR) - Institute of Transport Research

### Estonia

City of Tartu  
Baltic Environmental Forum Estonia

### Latvia

Union of Latvian Cyclists  
Baltic Environmental Forum Latvia

### Poland

City of Warsaw  
Foundation Earth and People

### Croatia

City of Velika Gorica  
Society for Sustainable Development Design

### Greece

National Technical University of Athens  
National Observatory of Athens  
Ecocity

Supported by:



based on a decision of the German Bundestag



European  
Climate Initiative  
EUKI



## Why do we need Cyclurban?

The mobility sector plays a key role for tackling greenhouse gas emissions. All over the world urbanisation is increasing, more and more people move to- or live in cities. Thus, the necessity to find smart solutions for mobility and transport in metropolitan areas is rapidly growing.

A successful fight against climate Change implies that traffic-emissions in cities must be kept at low levels. (Life quality, time efficiency and health should meanwhile increase). This makes a transformation of urban traffic systems inevitable.

## How can the future of urban mobility look like?

There are multiple reasons why cars cannot be the backbone of private transport in future cities. Problems caused by air pollution, noise and the huge demand of space are strong arguments for the overdue change in urban development concepts. The reduction of private car traffic can offer enormous chances by restructuring neighbourhoods with pedestrian zones, public green, playgrounds and additional spaces for local businesses such as cafes and restaurants.



## Innovative solutions for future urban traffic systems

The significance of urban areas as centers for economy and living is growing. Urban mobility is becoming more dynamic and flexible with digital devices allowing to access spontaneously. In cities, innovative transport solutions such as car-, ride- or bikesharing are being implemented. Thereby, spatial structure, mobility behavior and innovations interact. In future low-emission cities public transport and active mobility form the backbone of urban transport – complemented by innovative solutions. Thus, developing strategies to support active mobility is crucial for adapting urban infrastructure to future needs.

## What will we do?

Cyclurban wants to initiate a policy change addressing administrations in the five target countries. We will demonstrate how to integrate cycling into municipal strategies in one city per country: Tartu (Estonia), Riga (Latvia), Warsaw (Poland), Velika Gorica (Croatia) and Vrilissia (Greece, part of Athens).



## Five countries, five cities, five strategies

In each country the partner-municipality will develop a specific strategy together with experts from our project.

In a second step the lessons-learned and recommendations will be addressed to the country's regional or national level of policy making, to implement a more climate friendly transport policy also in other regions of the five participating countries.

In workshops and with the help of lessons learned publications, we will multiply our experiences to more municipalities and decision makers.

## Multiplying best practice

We will initiate workshops and seminars, bring policy makers and experts together and transfer best practice examples to the national level and to other countries. A summarizing report will add up the experiences made by the different cities and other project partners to make the knowledge accessible for other municipalities and policy makers interested.

